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## SECURITIES AND EXCHANGE COMMISSION

Submission for OMB Review; Comment Request

Upon Written Request, Copy Available From: Securities and Exchange Commission Office of Investor Education and Advocacy Washington, DC 20549-0213

Extension: Rule 34b-1

SEC File No. 270-305, OMB Control No. 3235-0346

Notice is hereby given that pursuant to the Paperwork Reduction Act of 1995 (44 U.S.C. 3501 et seq.), the Securities and Exchange Commission (the "Commission") has submitted to the Office of Management and Budget a request for extension of the previously approved collection of information discussed below.

Rule 34b-1 under the Investment Company Act (17 CFR 270.34b-1) governs sales material that accompanies or follows the delivery of a statutory prospectus ("sales literature"). Rule 34b-1 deems to be materially misleading any investment company ("fund") sales literature required to be filed with the Securities and Exchange Commission ("Commission") by Section 24(b) of the Investment Company Act (15 U.S.C. 80a-24(b)) that includes performance data, unless the sales literature also includes the appropriate uniformly computed data and the legend disclosure required in investment company advertisements by rule 482 under the Securities Act of 1933 (17 CFR 230.482). Requiring the inclusion of such standardized performance data in sales literature is designed to prevent misleading performance claims by funds and to enable investors to make meaningful comparisons among funds.

The Commission estimates that on average approximately 130 respondents file 13,685<sup>1</sup> responses that include the information required by rule 34b-1 each year. The burden resulting from the collection of

The estimated number of responses to rule 34b-1 is composed of 13,378 responses filed with FINRA and 307 responses filed with the Commission in 2013.

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information requirements of rule 34b-1 is estimated to be 2 hours per response. The total annual burden

hours for rule 34b-1 is approximately 27,370 hours per year in the aggregate.<sup>2</sup>

The collection of information under rule 34b-1 is mandatory. The information provided under

rule 34b-1 is not kept confidential. An agency may not conduct or sponsor, and a person is not required

to respond to, a collection of information unless it displays a currently valid control number.

The public may view the background documentation for this information collection at the

following website, www.reginfo.gov. Comments should be directed to: (i) Desk Officer for the Securities

and Exchange Commission, Office of Information and Regulatory Affairs, Office of Management and

Budget, Room 10102, New Executive Office Building, Washington, DC 20503, or by sending an e-mail

to: Shagufta\_Ahmed@omb.eop.gov; and (ii) Thomas Bayer, Chief Information Officer, Securities and

Exchange Commission, c/o Remi Pavlik-Simon, 100 F Street, NE, Washington, DC 20549 or send an

email to: PRA\_Mailbox@sec.gov. Comments must be submitted to OMB within 30 days of this notice.

Dated: September 29, 2014.

Kevin M. O'Neill **Deputy Secretary** 

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